

## CITY OF ANNISTON, ALABAMA

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## **JACK'S REOPENING ON QUINTARD: JULY 25, 2022**

New look, same hometown favorite: Jack's Family Restaurants' Anniston location reopens to the public!

ANNISTON, AL (*July 18th*) --- <u>Jack's Family Restaurants</u> (Jack's), a Quick Service Restaurant (QSR) network headquartered in Birmingham and boasting more than 220 locations across Alabama, Tennessee, Georgia and Mississippi, announced that it will **reopen its Anniston, Alabama location on Quintard Avenue on Monday, July 25.** The location was temporarily closed in March to allow for the new Jack's Southern Charm design to be integrated into the existing site.

As part of the reopening, the location's first 50 customers who make a purchase will be rewarded with free Jack's breakfast for one month! Additionally, local customers will receive 12 weeks of online-exclusive giveaways, prizes and promotions at the Anniston location, all of which are accessible by downloading the <u>Jack's app</u>.

"Jack's is proud to be an Anniston favorite, and the relationship we share with our guests is truly special," said Jack's Family Restaurants CEO Todd Bartmess. "We are excited to bring this new concept to this location and to celebrate the reopening with special promotions for our local customers."

The reopened Anniston Jack's location features the Jack's Southern Charm design, which includes a large, open-concept dining room filled with natural light and a window through which guests can see their biscuits being made from scratch, as well as porch seating with rocking chairs and a porch window.

"Jack's is a locally engaged corporation that cares about our citizens, and they have always been a tremendous community partner," said Anniston City Mayor Jack Draper. "We are excited about the newly remodeled Anniston Jack's and today's grand reopening."

The reopening comes as Jack's launches its newest promotion highlighted by the Big Jack Trio, which offers the Original Big Jack, Spicy Big Jack and Bacon Ranch Big Jack. Customers can dine in or place their order for pick up at eatatjacks.com. Catering is also available.

In addition to providing quality, homemade food to the communities it serves, Jack's also takes pride in being a strong community partner. Anniston-area nonprofits and local organizations seeking fundraising or sponsorships are encouraged to visit eatatjacks.com/donations for more information.

## ABOUT JACK'S FAMILY RESTAURANTS

Founded in 1960 in Homewood, Alabama, Jack's Family Restaurants started as Jack's Hamburgers in a walk-up hamburger stand that served burgers, fries, sodas and shakes and has now grown to more than 210 locations in four states in the South. Jack's is All About The South and serves its guests quality food with an emphasis on community involvement and charitable giving. For more information, visit eatatjacks.com or follow them on Facebook and Instagram.

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